



Re: Sponsorship towards the 5th Annual Royal Run 5K and 1 Mile Walk and free Kids Fun Run

Dear Potential Sponsor:

The Phil Royal Legacy serves to nurture the community by promoting Phil's vision of treating everyone with dignity and respect, building relationships with our kids, elders, and everyone in between. Our goal is to provide support to various charities and programs that show involvement in, or commitment to, bettering our community.

The Royal Run is right around the corner and we are so excited that this is our 5th year! Previously this was the Beat the Sheriff 5K, started by Sheriff Jeff Dawsy in 1997. Sheriff Dawsy agreed to pass the torch to the Phil Royal Legacy to ensure the race would continue.

The date of this year's race is September 18th, 2021. The 5K and 1 Mile Walk begins at the Citrus High School promptly at 7:30 am, with a free kids' fun run beginning at approximately 8:15 and post race activities immediately following the 5K and 1 Mile Walk. This race is only successful through the support of our community and businesses such as yours. I am asking you to please consider being a sponsor for this year's race. Proceeds of the race will provide scholarship to the 5th Grade Safety Patrol trip to Washington D.C., Royal Acts of Kindness in our Middle Schools, and our new All Kids Bike® program in kindergarten physical education classes to help provide additional helmets and storage solutions for the bikes at our Citrus County Public Schools and also some of the private schools.

We have great expectations for this year's event and need your support. I welcome you to join us in participating or just come by and say hello. Attached for your consideration are this year's sponsorship packages and sponsorship opportunities.

Thank you so much for your support!

Sincerely,

April Royal

April Royal, President
Phil Royal Legacy, Inc.



PO BOX 3003 - INVERNESS, FLORIDA 34451 PHONE 352 - 634 - 0052

THE PHIL ROYAL LEGACY, INC. IS A REGISTERED 501 (c)(3)NON-PROFIT. THE LEGACY'S REGISTRATION NUMBER IS **CH51954**. "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-HELP-FLA (435-7352, WITHIN THE STATE OR BY VISITING www.FloridaConsumerHelp.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."

5th Annual Royal Run 5K and 1 Mile Walk Sponsorship Levels

Presenting Sponsor *(only one available)* **SOLD**

\$3,000 Large company logo on the back of race shirts
Logo on race metal lanyards and race bibs
Logo placement on event publications, shirts, website
Mention in public service announcements
Recognition in all e-communication to race participants
Advertisement during day of race announcements
Vendor Booth (10x10 tent and table will be provided)
Option to have packet pick-up at your business evening prior to race
Ten complimentary entry and ten race shirts
Opportunity to provide materials for participant race packets

Platinum Sponsor

\$1,500 Logo placement on back of race shirt placement on event publications, and signage
Name/ Logo on Race Website
Five complimentary entry and four race shirts
Advertisement during day of race announcements
Vendor Booth (10x10 tent and table will be provided)
Opportunity to provide materials for participant race packets

Gold Sponsor

\$1,000 Logo placement on back of event shirts
Name/ Logo on Race Website
Three complimentary entry and two race shirts
Opportunity to provide materials for participant race packets
Name announcement at awards ceremony

Silver Sponsor

\$500 Small Logo placement on back of event shirts
Name/ Logo on Race Website
Two complimentary entry and one race shirt
Opportunity to provide materials for participant race packets

Bronze Sponsor

\$250 Name on Race Website and event shirt
One complimentary entry and one race shirt
Opportunity to provide materials for participant race packets

5th Annual Royal Run 5K and 1 Mile Walk Sponsorship Form

Name of Business _____

Contact Person _____

Address _____

Phone No. _____

Email _____

\$3,000 ___ \$1,500 ___ \$1000 ___ \$500 ___ \$250 ___

In-Kind Donation of: _____ Estimated Value \$ _____

Shirt Size(s)/Quantity to match sponsorship level:

Small ___ Med ___ Large ___ X-Large ___

All sponsors have the opportunity to place business cards, coupons and/or advertising flyers in each **race packet**. Race packets are given to every pre-registered athlete. A *minimum of 400 items* are needed.

I will provide items for race packets: Yes ___ No ___

Items being provided: _____

Please email your logo to: philroyallegacy@gmail.com

Please make checks payable to:

Phil Royal Legacy

Royal Run

PO Box 3003

Inverness, FL 34451

Should you have any questions please call April Royal at 352-634-0052.

For Race Coordinator Use:

Payment Received: _____ Check # _____

Items for race packets received: _____